# Exhibition

#### EXHIBITION FLOORPLAN

- Get to Know Us
- <u>Support & Participate</u>
- <u>Start-up Opportunities</u>

#### Space Only Rental

(Minimum of 12 sqm) For smaller booths, please book Shell Scheme

That includes:

- Exhibitors' badges
- 100-word company / product profile in the Program□□
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors[]

Space only rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in t\_he Exhibitors' Technical Manual.

#### ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website and Mobile App, as an Exhibitor prior to the Congress.
- Listing and profile in the Final Program.

#### Shell Scheme Rental

That includes:

- Exhibitors' badges
- 100-word company / product profile in the Program

- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors[]
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering

Shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in t\_he Exhibitors' Technical Manual.

#### ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website and Mobile App, as an Exhibitor prior to the Congress.
- Listing and profile in the Final Program.

#### Floorplan

To view the **Floorplan**, please click on the button below: <u>EXHIBITION FLOORPLAN</u>Please contact me for details, pricing and booking form:

Petya Yoncheva - Industry Liaison & Sales
Tel: +41 22 908 0488 Ext. 216
Email: pyoncheva@kenes.com

#### Venue

Aichi International Exhibition Center "Aichi Sky Expo"

5 Chome-

Aichi 479-0881, Japan

# The Independent House

An interactive demo area, where participants will experience the most recent innovations in a real home setting.Do you have a new product or technology? The In-House Demo is the best way to demonstrate it for all Convention participants.

- New products and/or technology demonstration in a real home setting.
- The Demo Sessions are available as 15 or 30-min sessions.
- Includes standard audio equipment.
- Demonstrations will be included in the Final Program (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis.
- Support will be acknowledged in the program guide, on the event website and application, and with signage during the event.

Get your hands "dirty"! Let participants experience your products and technologies in this hands-on workshop.

- 45-minutes Workshop, where participants will experience the latest innovations in products and technologies.
- Includes standard audio equipment.
- Workshops will be included in the Final Program (subject to receipt by publishing deadline).
- Time Slots: allocated on a first come, first served basis.
- Support will be acknowledged in the program guide, on the event website and application, and with signage during the event.

Kitchen, Living Room, Bedroom, Bathroom... Helps us decorate our Independent House with your latest products and technologies! It's a great opportunity to showcase and connect with participants.

- A dedicated area of the house, where the most recent products will be showcased throughout the event.
- All companies with a product or a technology showcased

will be included in the Final Program (subject to receipt by publishing deadline).

 Support will be acknowledged in the program guide, on the event website and application, and with signage during the event.

#### CONTACT US NOW

for pricing, bookings and customized packages.

CONTACT US

# Exhibitors Rules & Regulations

# ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract must be sent/ emailed to ensure reservation of a desired location and/or virtual booth template. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

#### EXHIBITOR REGISTRATIONS

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

• Booths of up to 60 sqm - 15 exhibitor registrations

• Booths larger than 60 sqm - 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

#### EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Convention. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Specifications
- Contractor details
- Services available to exhibitors and order forms

# SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Convention venue at their convenience. Please contact the venue directly to arrange this.

# EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile and read important exhibitor information on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

#### EXHIBITION TERMS & CONDITIONS

The Terms and Conditions can be <u>found here</u>. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the INAge23. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the Convention. This organisational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the Convention.

# **PROMOTIONAL ACTIVITIES**

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that ins deemed objectionable.

Further details will be included in the Exhibition Technical Manual.