

Support & Participate

Add more life to years, not just years to life!

Innovative businesses like yours know well that longevity should not be a burden, and work hard to put an equation between long life and happy life.

If your products help ageing people:

- Work longer
- Move easier
- Stay involved
- Keep their mind awake
- Be connected
- Feel secured
- Live independently rather than simply exist,

Then you should join us and showcase your achievements.

- [Prospectus](#)
- [Sponsorship Packages](#)
- [Exhibition](#)

Visibility

SPONSORED SESSION

Organise an official sponsored session.

[Learn More](#)

WORKSHOP SESSION

Host a hands-on workshop session.

[Learn More](#)

SHOWCASE SESSION

Share your research and products.

[Learn More](#)

SPONSOR A TRACK

Sponsor a tracks of the Convention.

[Learn More](#)

Presence

MOBILE APP

Support of the Convention's engaging mobile app.

[Learn More](#)

LANYARDS

Company's logo on the lanyards.

[Learn More](#)

BAGS

Company's logo on the Convention bags.

[Learn More](#)

NOTEPADS & PENS

Company's logo on the notepads & pens.

[Learn More](#)

FACE MASKS

Opportunity to place company's logo on the face masks.

[Learn More](#)

KEY RING

Make an impression with this practical key ring.

[Learn More](#)

MASK CASE

Be visible and brand the face mask cases.

[Learn More](#)

HAND CLEANSER

Promote safety by branding the hand cleanser gel.

[Learn More](#)

COFFEE BREAKS

Promote your company at one or more coffee breaks.

[Learn More](#)

WELCOME RECEPTION

Promote your company at the networking reception.

[Learn More](#)

FESTIVAL CHAIRS

Offer participants a change to relax with these informal chairs.

[Learn More](#)

CHARGING KIOSK

Be visible by branding the charging kiosk.

[Learn More](#)

PHOTO BOOTH

Get exposure by branding the photo booth.

[Learn More](#)

SELFIE CORNER

Get exposure by branding the selfie corner.

[Learn More](#)

LOUNGE AREA

Area to connect with other participants, work or recharge.

[Learn More](#)

“RECAP OF THE DAY” VIDEO

Get exposure at the end of each day by supporting this video.

[Learn More](#)

PROMOTION ON PLASMA SCREENS

Promote your company in this loop slide advert.

[Learn More](#)

PRE-EVENT VIDEO PROMOTION

Connect with attendees before the Convention days.

[Learn More](#)

BRANDING IN THE VENUE

Be visible and have company branding in the venue.

[Learn More](#)

SHUTTLE BUS

Support the transport between hotels and the venue.

[Learn More](#)

HOTEL ROOM INSERT

Connect with participants by having promotional material in their rooms.

[Learn More](#)

HOTEL KEY CARDS

Be visible outside the Convention and brand the Hotel key cards.

[Learn More](#)

Network

WORLD MAP

Connect with participants around the globe.

[Learn More](#)

SOCIAL MEDIA PROMOTION

Be visible with an original company post.

[Learn More](#)

THE RIPPLE MAKER

Delight your audience with this unforgettable and personalized experience.

[Learn More](#)

SPORT GAMES

Draw participants to your booth with a football pool or mini golf course.

[Learn More](#)

CYCLONE CYLINDER

Interactive marketing game to network with people and build genuine connections.

[Learn More](#)

MEETING PODS

Offer participants a technology enabled meeting space.

[Learn More](#)

MEETING ROOMS

Host guests by hiring a room at the venue.

[Learn More](#)

Advertise

ADVERT IN THE PROGRAM

Full or half page advert in the program.

[Learn More](#)

ADVERT IN THE APP

Advertise your session or booth in our mobile app.

[Learn More](#)

BAG INSERT

Promotional material included in the Convention bags.

[Learn More](#)

ABSENT EXHIBITOR

Distribute promotional information without attending the Convention.

[Learn More](#)

PUSH NOTIFICATION

Connect with participants with a push notification.

[Learn More](#)

WEBSITE BANNER

Be visible on the Convention website with a banner on the home page.

[Learn More](#)

REGISTRATION LETTER ADVERT

Connect with registered participants before the Convention days.

[Learn More](#)

PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

[Learn More](#)

CONGRESS MAILSHOT ADVERT

Reach out to the
Independent Ageing community.

[Learn More](#)

LEARN MORE

Contact us for pricing, bookings and customized packages.

[CONTACT US](#)